

# SPONSORSHIP

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Jane Deux Event Management and Consulting is proud to host the Inaugural Jane Deux Putting With Purpose Golf Tournament, benefiting Autism Speaks. The inaugural tournament is set to commence on June 23, 2018 at the Wildcat Golf Course (12000 Almeda Road. Houston, Texas 77045).

Jane Deux Event Management and Consulting is a full-service event management and public relations firm based in Houston, Texas. We specialize in providing unique ideas and event planning solutions across the nation for corporate events and meetings, private parties, non-profit events, weddings, and much more. We also take great pride in assisting companies maximize their exposure by utilizing social media, media relations, and other public relations tactics.

Our host for the 2018 Putting With Purpose Golf Tournament is Tommie Harris, former NFL Pro Bowler. Tommie has an extensive football career, having achieved many awards and esteemed honors dating back to high school. The Chicago Bears selected Harris in the first round, 14th overall pick, of the 2004 NFL Draft, and he played for the Bears from 2004 to 2010. In 2004, he finished second in balloting for the Defensive Rookie of the Year award. In only his second NFL season, Harris was selected for the 2006 Pro Bowl for the first time. Tommie last played for the San Diego Chargers and now spends his off field time giving back to the community and raising his two beautiful children. Tommie currently resides in Austin, Texas and continues to win off the field by staying active and being involved with non-profits that give back to the community and the world.

Our goal for this tournament is to provide a fun and enjoyable game of golf with like-minded individuals who have a passion for enriching the lives of those who live with autism. Our effectiveness in the autism community starts with teaming up with Autism Speaks, an organization dedicated to promoting solutions across the spectrum and throughout the lifespan for the needs of people with autism and their families through advocacy and support.

Thanks to fundraising events, Autism Speaks has:

- Been a catalyst for research breakthroughs to improve methods for diagnosing, treating and supporting people on the spectrum
- Increased early-childhood screening and timely interventions
- Improved the transition to adulthood by promoting the well-being, financial security and equal opportunity for adolescents and adults on the autism spectrum
- Ensured access to reliable information and services throughout the lifespan by empowering people with autism, their families and service providers through access to information and referrals

However, there is still work to be done and we need your help to make this event a huge success. We hope that you will partner with our efforts by sponsoring the event, participating in the day's activities, or both. We thank you in advance for your vital support and for your consideration in contributing to our event's overall success. Your support will make a difference in the lives of so many people living with autism and their families.

We are dedicated to maximizing your partnership potential and have many sponsorship opportunities available to best fit your company. Learn how you can join us in enhancing lives and accelerating a spectrum of solutions by reviewing the sponsorship levels. Please contact Alicia Toval with any questions at (281) 410-8168 or pwpsponsorship@janedeux.com.

### **GENERAL SPONSORSHIP LEVELS**

#### **PRESENTING SPONSOR (ONLY 1)**

- "Your Company's Name" presents the Jane
   Deux Putting with Purpose Golf Tournament
- Company name on website banner linked to company website
- Name recognition on all advertising, marketing, event posters, flyers, course signage and social media campaigns (flyers will be distributed to entire Autism Speaks database)
- Commercial included on event website and social media pages
- Company name exclusively printed on hat
- Logo printed on wristbands
- · Center display of name on step and repeat
- Reserved table and entry for 8 nonparticipants at awards luncheon
- 4 four-man teams including gift bags and 16 Event T-shirts
- Company name displayed on event t-shirt
- Verbal Recognition throughout the event
- Two-page ad in event program book
- 2 hole sponsorships with the opportunity to set up tables/tents at your holes
- Marketing materials included in swag bag
- 1 informational table inside golf facility
- Free "Pay to Get Out of the Rough" per team
- Recognition plaque during awards luncheon

#### **PLATINUM SPONSOR**

- 2 four-man teams including gift bags and 8 t-shirts
- Company included in corporate sponsor section of website and on flyer (flyers will be distributed to entire Autism Speaks database)
- Social media mentions
- Company name displayed on event t-shirt
- · Name on Step and Repeat
- 2 hole sponsorships with the opportunity to set up tables/tents at your holes
- Reserved table and entry for 4 nonparticipants at awards luncheon
- Verbal Recognition during event
- Full-page ad in event program book
- Logo printed on 1 swag item (i.e. golf ball shaped stress ball)
- · Marketing materials included in swag bag

## **GENERAL SPONSORSHIP LEVELS**

#### **GOLD SPONSOR**

- 1 four-man team including gift bags and 4 t-hsirts
- Company included in corporate sponsor section of website
- Social media mentions
- Company name displayed on event t-shirt
- Name on Step and Repeat
- Full-page ad in event program book
- 1 hole sponsorships with the opportunity to set up a table at your hole
- Marketing materials included in swag bag

#### **SILVER SPONSOR**

- 1 four-man team including gift bags and 4 t-hsirts
- Company included in corporate sponsor section of website
- Social media mentions
- Company name displayed on event t-shirt
- Half-page ad in event program book
- Marketing materials included in swag bag

#### **BRONZE SPONSOR**

- 1 four-man team including gift bags and 4 t-hsirts
- Company included in corporate sponsor section of website
- Company name displayed on event t-shirt
- Quarter-page ad in event program book
- Marketing materials included in swag bag

\$7,500 \$5,000 \$2,500

# ADDITIONAL SPONSORSHIP OPPORTUNITIES

Golf Cart Sponsor (only 1)	<ul> <li>Organization name recognized on all golf carts and on tournament website</li> <li>Half-page ad in event program book</li> </ul>	\$3,000
Swag Bag Sponsor (only 1)	<ul><li>Logo on swag bag</li><li>Half-page ad in event program book</li></ul>	
Food Sponsor (2)	<ul> <li>Verbal recognition</li> <li>1 page ad in event program book</li> <li>Logo on table signage</li> </ul>	Breakfast \$2,500 Lunch Food Donations
Alcohol Sponsor (1) (Covers cost of alcoholic beverages through venue)	<ul><li>Verbal recognition</li><li>1 page ad in event program book</li><li>Signage on all beverage carts</li></ul>	\$5,000
Water Sponsor (only 1)	<ul> <li>Verbal recognition</li> <li>1 page ad in event program book</li> <li>Corporate message on all water bottle labels for participants</li> </ul>	\$3,000
Level 1 Hole Sponsor (14 available) Level 2 Hole Sponsor	<ul> <li>Name on signage at your hole</li> <li>Name on signage at your hole + marketing table</li> </ul>	\$250 \$1,000
Closest to the Pin Contest Sponsor	<ul><li>Branded contest</li><li>Verbal Recognition</li></ul>	\$1,500
Hole in One Sponsor	<ul><li>Branded contest</li><li>Verbal Recognition</li></ul>	Luxury Vehicle
Putting Contest Sponsor	<ul><li>Branded contest \$1,500</li><li>Verbal Recognition</li></ul>	
Straightest Drive	<ul><li>Branded contest \$1,500</li><li>Verbal Recognition</li></ul>	
Long Drive Contest Sponsor	<ul><li>Branded contest</li><li>Verbal Recognition</li></ul>	\$1,500
Valet Sponsor	<ul><li>Signage at valet booth</li><li>Half-page ad in event program book</li></ul>	\$1,000

# **SPONSOR REGISTRATION FORM**

Comp	oany Name:				
Conta	act Person:	Title:			
Addr	ess:				
City:	S	tate:	Zip:		
Office	e #:				
Mobi	le #:	Mary office			
Emai	l:				
How	would you like your compan	y name to appear on	promotional materials?:		
	nse email logo in a high resol marketing@janedeux.com	– ution vector format (.	pdf, .eps or .ai) to		
0	\$2,500Bronze Sponsorship				
0	\$5,000Silver Sponsorship				
0	\$7,500Gold Sponsorship				
0	\$10,000Platinum Sponsorship				
0	\$20,000Title Sponsorship				
0	Additional Sponsorship Op	portunity:	<u> </u>		
0	Additional Donation to Auti	sm Speaks \$			
			ne Deux Event Management & Consulting) 24669 Houston, TX 77229		
		O Pay by Credit C	ard		
	You w	vill receive an invoice	to pay by card		